Michigan State University Demmer Center Named Official Local Qualifying Location for American Marksman

New Nationwide Target Shooting Competition Coming to the Lansing Area

East Lansing February 3, 2016 – MSU Demmer Center has been approved as an officially recognized Local Qualifying Location for American Marksman - a new concept shooting competition TV show by Outdoor Sportsman Group. Amateur target shooters from Michigan will have the chance to qualify to earn bids to the Regional Championships and, ultimately for the American Marksman national championship, where they will compete for a grand prize of $50,000 and the title of the very first American Marksman.

After registering on www.AmMarksman.com, competitors will come to the Demmer Center Tuesday – Sunday between 1:00 pm and 5:00 pm during March, April and May of 2016 where they will be taken through the local qualifying course of fire that includes .22 caliber rim fire ammunition fired from .22 caliber rifles, handguns or both. Scores will be uploaded to the American Marksman leaderboards on the website as soon as they complete the contest.

“We couldn’t be more proud and excited to be named an official local qualifying range for American Marksman,” said Michael Galella, Director of the Michigan State University Demmer Center. “Our organizations share the same goal, to bring new folks into the shooting sports in a safe and fun environment. We look forward to welcoming competitors into our facility beginning in March.”

American Marksman, owned by Outdoor Sportsman Group in Denver, Colorado, will also produce a television show that follows the tour and select competitors as they advance. The show will air, beginning in December 2016, on both the Outdoor Channel and Sportsman Channel television networks.

“American Marksman is thrilled to have the MSU Demmer Center on board with us as an official local qualifying location,” said American Marksman Tour Director, Brian Tatum. “Michael and his staff have done a tremendous job promoting the shooting sports in the Michigan area and have taught many new target shooters how to have fun and do things in a safe manner. We couldn’t be happier to be working them to continue that mission.”

For more information about the MSU Demmer Center, visit demmercenter.msu.edu or call (517) 884-0550.

For more information about American Marksman, visit www.AmMarksman.com.

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